



Pontypridd Community Alcohol Partnership – Dragon's Den Competition

What	The Community Alcohol Partnership within Pontypridd aims to raise awareness of the affects of alcohol and most importantly to tackle underage drinking. The CAP Dragons are interested in YOUR ideas and have £500 to invest in your campaign. Submit your campaign idea and if successful you will be invited to present your campaign idea to the panel of Dragons with the successful group gaining the funds to bring your campaign idea to reality.		
When /	Sainsbury's Pontypridd		
Where	Sunday 4 th November		
	7-9pm		
	The following groups are able to submit applications:		
Who Can	Ponty Park Youth Club		
	Glyncoch Youth Club		
Enter	Hawthorn Youth Club		
	Bryn Celynnog Youth Club		
	 Garth Olwg Youth Club Taf Youth Forum 		
	You must prepare a 10 minute presentation to present to the CAP Panel of Dragons of a campaign idea to raise awareness of the effects of drinking alcohol.		
The Brief	The campaign idea must have a maximum cost of £500 and aim to have the maximum impact upon young people within Pontypridd and beyond.		
	The campaign can be as small or large as you like, and take any form of your choosing, from social media, an animation, posters or something completely off the wall. However the campaign should aim to look at raising awareness or tackling underage drinking with RCT.		

The Prize

The winning group will be given up to £500 to turn their campaign proposal into a reality.

The group will also receive a £50 reward voucher from Sainsbury's where they can spend this how they wish to benefit their youth club.

If you are interested in entering the Pontypridd CAP Dragon's Den Competition please complete the Project Proposal Form and submit your idea by no later than Friday October 12th. Please email all submissions to Sarah Evans at Sarah.Evans3@RCTCBC.gov.uk





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PROJECT PROPOSAL FORM

Name of Youth Club	
Project Proposal Outline	

Breakdown of Costs	
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Young People Presenting to the	
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CAP Dragons :	
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In partnership with Sainsbury's Pontypridd